



The Danish Association of Play

Conference of the revision of the Toy Safety Directive

**Conference with participation of the EU-Commission,
Members of the European Parliament and
central European and Danish stakeholders**

In the first quarter of 2023, the European Commission is expected to propose a new legislation on toy safety. This is based on the 2020 evaluation of the Toy Safety Directive and the ensuing report of the European Parliament, both with the purpose of improving the protection and safety of children around toys in Europe.

In this context, European and National legislators, authorities, and the European toy industry (retailers, wholesalers, and manufactures) share the ambition to make children safe around their toys.

In this context you are invited to participate in a Conference of the revision of the Toy Safety Directive to take place on:

**Friday 27 January 2023 from 10:00 - 16.00 at the Campus of the new Lego
Headquarters in Billund Denmark**

At the conference there will be an opportunity to hear different views on the upcoming revision of the toy safety directive. During the morning session of the conference, The European Commission will give a presentation on their thoughts and preparations for the revision of the toy safety directive and members of both the European Parliament, representatives of Toys Industries of Europe and national associations will present their views.

The afternoon session will refine the Danish positions with the Danish authorities², the Danish Consumer Council and The Danish Association of Play. The afternoon session will be held in Danish.

It is to give all stakeholders with interest in toy safety an opportunity to share views that the Danish Association of Play hereby invite you to take part in the conference.

The conference replaces the annual Danish Theme-day on Toys, which The Danish Association of Play has co-hosted with The Danish Ministry of Environment and the Danish Safety and Technology Authority. However, due to the parliamentary situation in Denmark where a government is yet to be formed, The Danish authorities are unable to take on this responsibility.

Please register and confirm participation by sending an e-mail to Käthe Dahl-Jensen, kdj@legebranchen.dk by January 18th. When registering, special requests for meals may be indicated (vegetarian, gluten-free, etc.). Please avoid disclosing allergens, etc. (health information), or religious beliefs, etc.

For purpose of the conference, there will be created a list of participants. The list will be printed and available at the conference. Please let us know, if you don't want your name and company name to appear from the list.

Program:

The session from 10.00 until lunch will be in English. The afternoon session will be in Danish with focus on discussion between the Danish stakeholders

10.00 - 10.30	Registration and coffee
10.30 – 10.45	Welcome and introduction of the agenda
10.45 - 11.15	Presentation of the thoughts and content of the new EU-legislation for toys by the EU-Commission
11.15 - 11.45	Thoughts on the content of a new EU-legislation for toys by EU-Parliamentarians [TBC]
11.45 - 12.15	Thoughts on the content of a new EU-legislation for toys by Toys Industry of Europe
12.15 - 13.00	Discussion
13.00 - 13.45	Lunch
13.45 - 14.30	Response to the public consultation from Danish public authorities ¹
14.30 – 14.45	Response to the public consultation on the toy safety directive from the Danish Toy Association
14.45 – 15.00	Response to the public consultation on the toy safety directive from the Danish Consumer Council
15.00 – 15.45	Sum-up on Danish perspectives and discussion - coffee/cake at the tables

¹ It is a prerequisite that a new Danish government has been formed before the Danish authorities can present their views on the revision.

Information on the processing of personal data (GDPR)

In connection with the registration for the conference, information about you will be processed as we receive your name, email address and any further information that you give us.

By registration for the conference, you accept that Legebranchen shares the information with co-organizers and participants of the conference, who also act as data controllers. This includes the Danish Ministries of Environmental and Business affairs as well as the Lego Group. Legebranchen can choose to take situational pictures from the event, and they will be displayed on SoMe or the website www.legebranchen.dk . The pictures will be displayed as long as there is a purpose. You can read more about our privacy policy here: Legebranchen.dk/persondatapolitik